

# Memo



**Date:** April 28, 2010  
**File:** 1340-40  
**To:** City Manager  
**From:** P. McCormick, Urban Design Planner  
Staff Liaison to the Public Art Committee  
**Subject:** Funding for 2010 Community Public Art Projects

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## **Recommendation:**

THAT City Council approve funding for the 2010 Community Public Art projects proposed by the Living Positive Resource Centre and by the Cool Arts Society.

## **Purpose:**

To approve funding for projects recommended by the Public Art Committee under the terms of reference for the City of Kelowna Community Public Art program.

## **Background:**

The submission for deadlines was January 29, 2010. Three applications were received. The Public Art Committee met on March 29<sup>th</sup> to review the proposals and make its recommendations.

## **Community Public Art Program Projects, 2010**

The following projects were evaluated by the Public Art Committee:

- a) The Body Mapping Project- a proposal from the Living Positive Resource Centre of the Okanagan (LPRS) in partnership with the Canadian AIDS Treatment Information Exchange (CATIE).

With this project, 12 participants would create compelling paintings that illustrate the impacts of living with HIV. The project, modeled after a program launched in Africa by CATIE, would involve a hands-on exercise that would see participants trace their bodies and then add other images to the outline. Additionally, a journal would be created. The journal would become a vehicle for participants to further express their states-of-being as well as facilitate documentation to help in the formulation of treatment programs.

The project is intended to empower the participants and contribute to the overall health and well-being of the community. Participants would be solicited through LPRC's database as well as through advertisements in the local media.

A handwritten signature in black ink, appearing to be the initials "P.M." followed by a flourish.

The artworks would be used as part of LPRS on-going educational program. As well, the artworks will be displayed at Kelowna Art Gallery some time in 2011 (date to be determined). Ultimately, because of the personal nature of the artworks, they would not become part of the Public Art collection but would remain with the respective creators of each piece.

b) *Spiral* - a proposal from Cool Arts Society

The Cool Arts Society is a local non-profit organization that provides fine art opportunities for individuals with developmental disabilities. The project would be a temporary installation that honours environmental awareness while demonstrating social responsibility and community interaction.

*Spiral* would be located at Tugboat Bay Beach and would be made of sand located on site. It is anticipated that the artwork would be approximately 30 feet in circumference and once constructed, would be allowed to deteriorate in place.

The artwork would be constructed at the Fat Cat Children's Festival June 12<sup>th</sup>, 2010. The Fat Cat Children's Festival has agreed to provide advertising in its program and on its website.

The key feature of the project is the broad base of participation anticipated. In addition to the Cool Arts Society participants (individuals with developmental disabilities plus volunteers and administrators), an invitation to participate would be extended to the public through pre-event publicity. It is deemed that by coordinating with the Fat Cat Festival, which draws 12,000 to 15,000 people, there would be an opportunity to maximize public participation.

c) Willowbridge Supportive Housing - a proposal from the Canadian Mental Health Association (CMHA)

CMHA's proposal is to create a metalwork installation at its new Willowbridge supportive housing facility which is currently under construction.

However, since the Committee's evaluation, CMHA has had to replace the artist identified in its proposal. Once a replacement artist has been found, this information will be relayed to the Public Art Committee. Pending the Committee's approval of the revised proposal, a report to Council recommending funding for the CMHA project will be forthcoming.

**Existing Policy:**

The Public Art Committee submits its recommendation pursuant to its Terms of Reference, Arts & Cultural Policy 274, Chapter 15 of the Official Community Plan, and the terms of the Community Public Art Program.

**Financial/Budgetary Considerations:**

The funding allocations recommended by the Public Art Committee are:

d) Living Positive Resource Centre; The Body mapping Project:	\$4,000.00
e) Cool Arts Society; <i>Spirals</i> :	\$2,200.00
Total recommended funding:	\$6,200.00

**Key Message**

That funding be allocated to proposals received under the Community Public Art Program, as per the Public Art Committee's recommendations.

**Considerations not applicable to this report:**

Internal Circulation:

Legal/Statutory Authority:

Legal/statutory Procedural Requirements:

Personnel Implications:

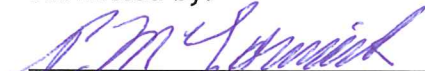
Technical Requirements:

External Agency/Public Comments:

Communications Considerations:

Alternate Recommendation:

Submitted by:

  
P. McCormick, Urban Design Planner

Approved for inclusion:

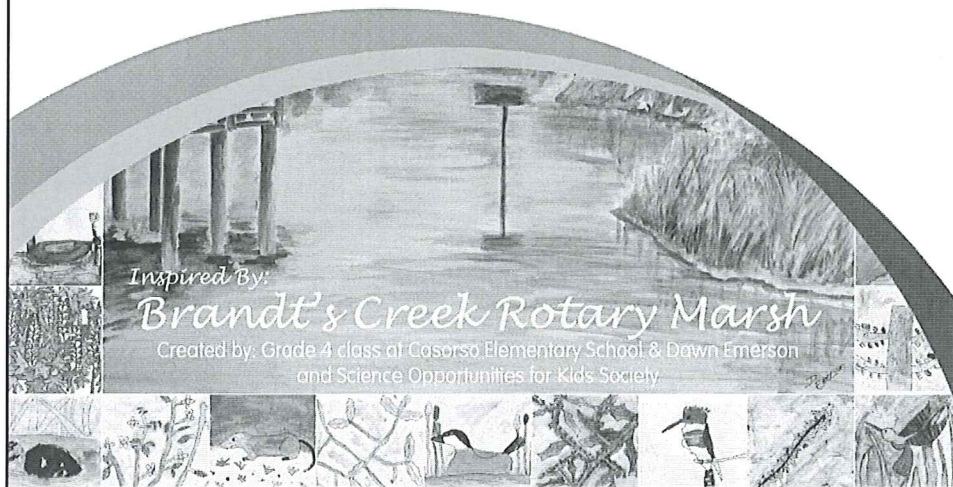


J. Paterson, General Manager, Community Sustainability

CC: S. Kochan, Cultural Services Manager

C. Stephens, Director, Community and Media Relations

**COMMUNITY PUBLIC ART PROGRAM  
2010**



**COMMUNITY PUBLIC ART PROGRAM**

- ▶ Initiated in 2006
- ▶ Collaborative process between community and local artists
- ▶ Creation of publicly accessible, permanent or temporary artworks
- ▶ Development of community leadership, pride, and identity
- ▶ Strengthening of understanding and tolerance

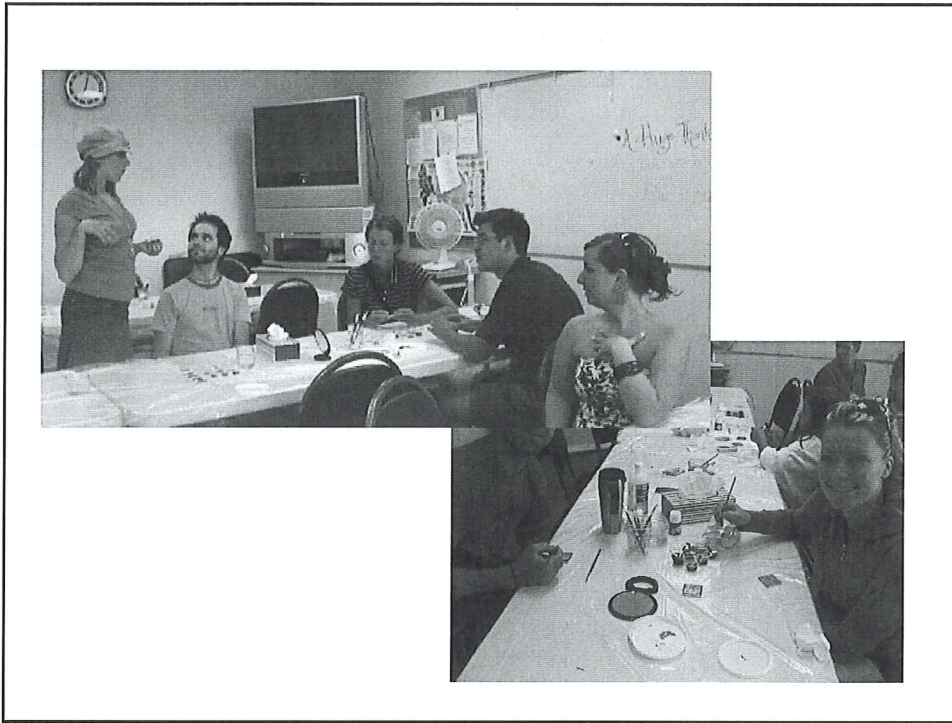


## COMMUNITY PUBLIC ART PROGRAM

- ▶ Community group identifies a project
- ▶ Professional artist involved
- ▶ Community engaged in conceptualization and/or execution of an artwork;

## MARTIN AVENUE MOSAICS



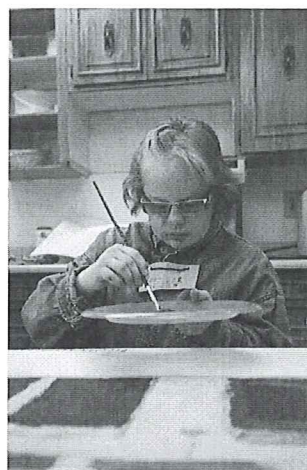






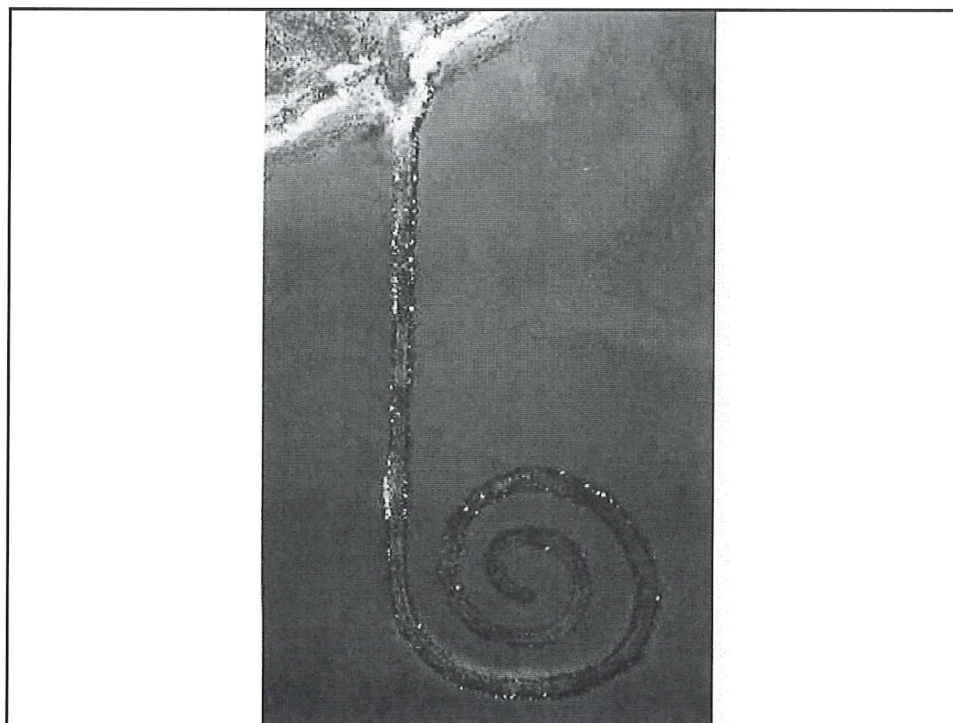


**COOL ARTS SOCIETY**

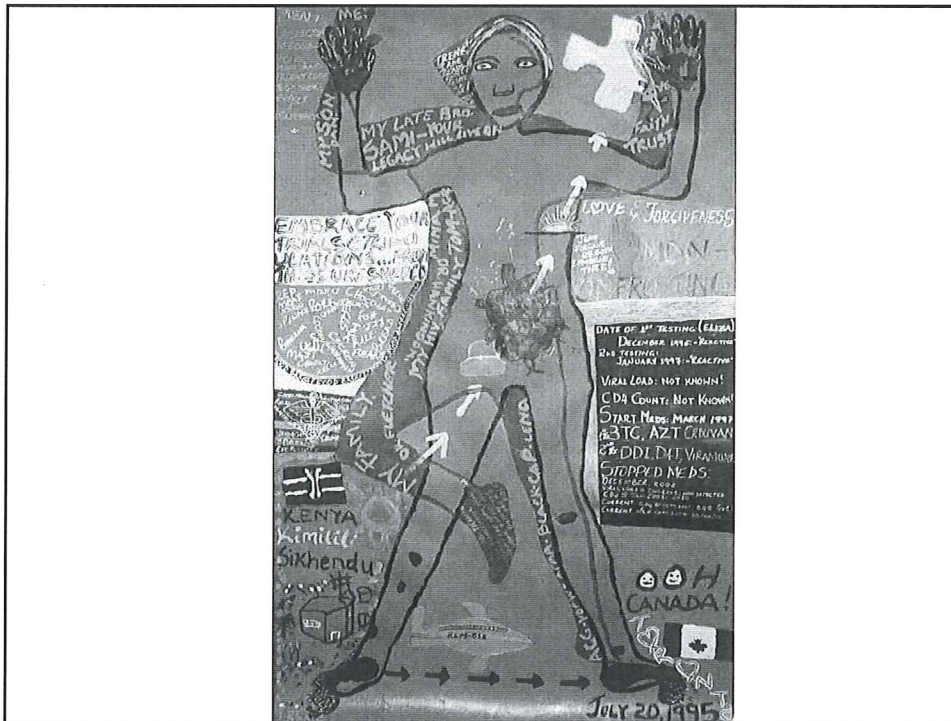
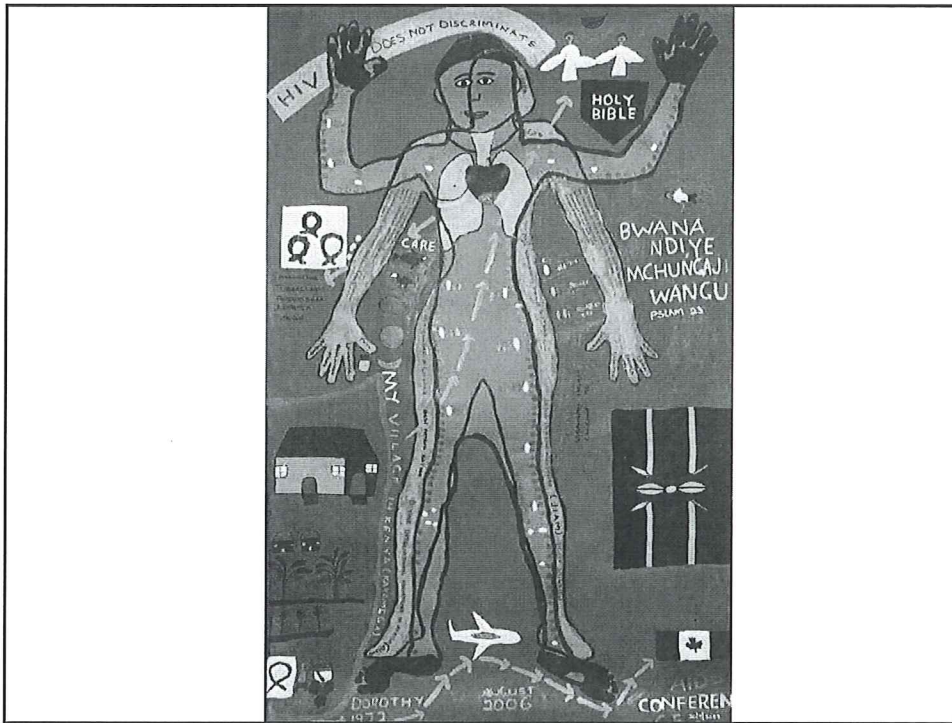








LIVING POSITIVE RESOURCE CENTRE





COMMUNITY PUBLIC ART PROGRAM  
2010

